

Details Obscured

[Mobile][New System]Video System Mobile 1.0

Created by Liang Cui on Mar 17, 2010 4:53 PM. Last modified by Liang Cui on Apr 27, 2010 4:53 PM.

Related Project: [\[Desktop\]\[New System\]Video System Desktop 1.0](#)

6. MAJOR UPDATES

[6.1] [Mobile] Initially Posted

[6.2] [Mobile] Initial Screen Mockup

1. OVERVIEW & GOALS

The POC introduces the mobile counterpart of [\[Desktop\]\[New System\]Video System Desktop 1.0](#).

GOAL: An initial step towards exploring new direction of the community. Increase user engagement.

2. STRATEGY

New Pages

- Video Home Page
- Video View Page
- Video Browse Page

Updated Existing Pages

- Hamburger Menu
- My Home Page (activity)
- My Account page
- Thread Page
- Search Result Page

3. DESIGNS - NEW PAGES

3.1 Video Home Page

Explanation

Mocks (Click to see full-sized)



- It's made of several sections:
 - The header
 - Which shows a header image and the title "How To Videos".
 - No interaction in this section.
 - The featured video
 - Shows 6 featured videos, each includes:
 - The thumbnail
 - The title
 - By "Username"
 - Category

Both mock and front are not updated. Make sure it shows all 6 featured videos of the day, not 5.

3.2 Browse All Videos Button

- When clicked, it will take the user to category.browse in the link.
 - <http://www.firebaseio.com/forum/thread>

In this page, once the user gets to a specific category/thread/product, it will show the new page 3.2.8 Video Browse Page

3.3 The Recent Videos List

- It shows a list of most recently uploaded videos, each includes:
 - The thumbnail
 - The title
 - Time
 - Category
- 5 videos, followed by a "Load more Recent Video" button.
 - When selected, more videos will be loaded.

3.4 The Top Video Uploader List

- It shows the top users who uploaded most videos [top.upload](#).
 - Profile image
 - User name, which if clicked takes to the user's profile page.
 - Badges: 1 level badge and 3 achievement badges.
 - Total uploads: The user's total count of the videos they uploaded.
 - "Uploaded X videos this month" As the name suggests.
 - It updates monthly at the same time when the tp leaderboard updates.

3.5 Video Browse Page

Explanation

Mocks (Click to see full-sized)



The layout is exactly the same as the current question listing page, only except the questions will be replaced by videos.

- User will be able to filter videos based on brand, family line, etc.

3.6 Each video includes 4 components

- The thumbnail
- The title
- Post time
- Category

The list ranking is based on recency.

3.7 Related Questions

- If there are videos with their description that fits the search keywords, the video will be listed at the top.

Or if no one has description, the search page on mobile will not have the separate section for video, better solution would be explored in the future.

If available, the new section will be hidden.

The ranking rule will be the same that applies to Related Questions, only except it only covers videos.

Then it would be the connected section, which is open by default.

Below the video section is the Related Videos section.

It's exactly the same as the one in the thread page.

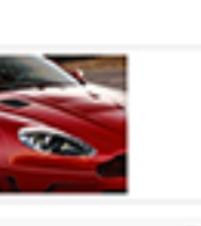
The rest is the same with a regular thread page on mobile.

4. DESIGNS - UPDATES

4.1 Hamburger Menu

Explanation

Mocks (Click to see full-sized)

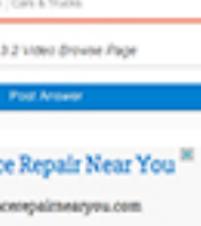


The hamburger menu has added a "Browse Videos" button which takes the user to 3.2 Video Browse Page.

4.2 Thread Page

Explanation

Mocks (Click to see full-sized)



Based on the update of [\[Mobile\] Thread Design Update - 2.9.2015](#), this update adds a "Related Videos" section before the Related Questions section.

2 existing video solutions will be listed in the new Related Video section.

- Similar to other lists, when selected, it will update the list to only show videos.

The ranking rule will be the same that applies to Related Questions, only except it only covers videos.

Each of the video will include:

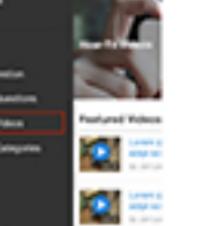
- The thumbnail
- The title
- Post time
- Category

The list ranking is based on recency.

4.3 Search Result Page

Explanation

Mocks (Click to see full-sized)



If there are videos with their description that fits the search keywords, the video will be listed at the top.

Or if no one has description, the search page on mobile will not have the separate section for video, better solution would be explored in the future.

If available, the new section will be hidden.

The ranking rule will be the same that applies to Related Questions, only except it only covers videos.

Then it would be the connected section, which is open by default.

Below the video section is the Related Videos section.

It's exactly the same as the one in the thread page.

The rest is the same with a regular thread page on mobile.

5. INCENTIVES: POINTS, NOTIFICATION, ACHIEVEMENTS & RELATED EMAILS

Make sure any activities happened on mobile also follows the rules from [\[Desktop\]\[New System\]Video System Desktop 1.0](#).

6. TABLEAU DATA REQUESTS

#	Track Data	Illustration / Explanation
1	Daily total number of all video pages on mobile	N/A
2	Daily total on homepage video pages	N/A

7. Daily Clicks on Video View Page

Explanation

Mocks (Click to see full-sized)

A new page on mobile platform, designed according to the new layout of thread page from [\[Mobile\] Thread Design Update - 2.9.2015](#).

It starts with "Videos about PRODUCT" at the top.

Under it will be the video content.

The title and the description of available, below the video.

Under it would be the uploader's information.

Followed by action buttons (Reply, Not Helpful, Add a Comment, and Flag).

(Edit) (Delete) (no-category) videos will not be available on mobile.

Then it would be the comment section, which is open by default.

Below the video section is the Related Videos section.

It's exactly the same as the one in the thread page.

The rest is the same with a regular thread page on mobile.

8. HTML Mocks

HTML mocks are attached to this document. Please let me know if any questions or issues come up. (PL)

[my-profile.html](#) - displays new video section on signed in homepage.

[public-profile.html](#) - displays video section on profile.

[search-results.html](#) - displays video listing on search results.

[thread-item.html](#) - displays related videos on thread page.

[video-item.html](#) - new video detail page.

[video-page.html](#) - single video page - derived off of thread page.

In many of the page, I used video thumbnail image paths from youtube in the listings. This was only so I didn't have to create so many images and should be ignored. We will use our own images of course. Let me know if there are any problems.

[index-project.zip](#)

195.1K

9. Daily Clicks on Video View Page

Explanation

Mocks (Click to see full-sized)

Daily Clicks on video view pages related videos.

10. Daily Clicks on Thread Page

Explanation

Mocks (Click to see full-sized)

Daily Clicks on Thread Page's video links.

11. Daily Clicks on Thread Page's Related Videos

Explanation

Mocks (Click to see full-sized)

Daily Clicks on Thread Page's Related Videos.

12. Daily Clicks on Thread Page's Related Questions

Explanation

Mocks (Click to see full-sized)

Daily Clicks on Thread Page's Related Questions.

13. Daily Clicks on Thread Page's Related Products

Explanation

Mocks (Click to see full-sized)

Daily Clicks on Thread Page's Related Products.

14. Daily Clicks on Thread Page's Related Categories

Explanation

Mocks (Click to see full-sized)

Daily Clicks on Thread Page's Related Categories.

15. Daily Clicks on Thread Page's Related Questions

Explanation

Mocks (Click to see full-sized)

Daily Clicks on Thread Page's Related Questions.

16. Daily Clicks on Thread Page's Related Videos

Explanation

Mocks (Click to see full-sized)

Daily Clicks on Thread Page's Related Videos.

17. Daily Clicks on Thread Page's Related Categories

Explanation

Mocks (Click to see full-sized)

Daily Clicks on Thread Page's Related Categories.

18. Daily Clicks on Thread Page's Related Products

Explanation

Mocks (Click to see full-sized)

Daily Clicks on Thread Page's Related Products.

19. Daily Clicks on Thread Page's Related Questions

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